

Data tables



In the past four years, approximately how many leisure trips (that is, where you stayed in paid accommodation, not for the purpose of business) have you taken to the United States?

Column %	Total	Gender		Age			Region						Avid US traveller
		Man	Woman	18-34	35-54	55+	BC	AB	SK/MT	ON	QB	ATL	
0	53%	51%	54%	40%	40%	60%	44%	53%	54%	49%	59%	63%	0%
1	14%	14%	14%	16%	16%	13%	14%	18%	13%	13%	16%	9%	0%
2 or 3	18%	19%	17%	25%	25%	14%	24%	17%	18%	19%	15%	13%	0%
4 or 5	6%	6%	6%	9%	9%	5%	5%	4%	8%	7%	5%	4%	48%
More than 5	6%	6%	6%	3%	3%	8%	9%	5%	4%	7%	4%	7%	52%
DK/NR	12%	3%	3%	7%	7%	1%	3%	3%	3%	4%	2%	4%	0%
Unweighted n	1,548	773	775	417	468	663	160	134	129	602	421	102	196
Weighted n	1,548	755	793	412	496	640	214	169	100	602	359	105	184

Since President Trump was re-elected, how has your likelihood to visit the United States for an upcoming leisure trip changed, if at all?

Column %	Total	Gender		Age			Region						Avid US traveller
		Man	Woman	18-34	35-54	55+	BC	AB	SK/MT	ON	QC	ATL	
Much more likely	3%	3%	2%	3%	4%	1%	4%	4%	1%	2%	3%	0%	5%
Somewhat more likely	3%	4%	2%	7%	3%	1%	1%	3%	3%	4%	2%	3%	4%
Has no impact on my likelihood	19%	19%	19%	24%	18%	16%	24%	25%	25%	17%	16%	12%	25%
Somewhat less likely	9%	10%	8%	13%	10%	5%	11%	9%	5%	9%	9%	5%	15%
Much less likely	60%	57%	62%	39%	58%	74%	54%	53%	59%	59%	66%	68%	46%
DK/NR	7%	7%	7%	13%	7%	3%	5%	5%	7%	8%	5%	11%	5%
Unweighted n	1,548	773	775	417	468	663	160	134	129	602	421	102	196
Weighted n	1.548	755	793	412	496	640	214	169	100	602	359	105	184

Since President Trump was re-elected, some Canadians are choosing to buy more made-in-Canada products to keep their money in this country. As it relates to leisure trips you may take within the next year, how willing are you to consider travelling within Canada in order to keep money in Canada?

TOTAL SAMPLE

Column %	Total	Gender		Age			Region						Avid US traveller
		Man	Woman	18-34	35-54	55+	BC	AB	SK/MT	ON	QC	ATL	
Would definitely consider	58%	56%	60%	48%	57%	66%	56%	56%	64%	57%	57%	67%	51%
Might consider	18%	22%	15%	21%	19%	16%	19%	14%	19%	20%	20%	11%	27%
Would not consider	5%	5%	4%	8%	4%	3%	6%	7%	5%	4%	4%	2%	13%
No intention to travel	12%	11%	13%	11%	14%	12%	13%	17%	8%	11%	11%	11%	3%
DK/NR	7%	6%	8%	13%	7%	3%	6%	6%	4%	8%	8%	10%	6%
Unweighted n	1,548	773	775	417	468	663	160	134	100	602	421	102	196
Weighted n	1.548	755	793	412	496	640	214	169	129	602	359	105	184

Since President Trump was re-elected, some Canadians are choosing to buy more made-in-Canada products to keep their money in this country. As it relates to leisure trips you may take within the next year, how willing are you to consider travelling within Canada in order to keep money in Canada?

BASE: THOSE WHO DO NOT SAY THAT THEY HAVE NO INTENTION OF TAKING A LEISURE TRIP IN THE NEXT YEAR

Column %	Total	Gender		Age			Region						Avid US traveller
		Man	Woman	18-34	35-54	55+	BC	AB	SK/MT	ON	QC	ATL	
Would definitely consider	66%	63%	69%	53%	66%	75%	65%	68%	70%	64%	66%	75%	52%
Might consider	21%	25%	17%	23%	22%	18%	22%	17%	21%	23%	21%	12%	28%
Would not consider	5%	6%	5%	9%	5%	4%	6%	8%	5%	5%	6%	2%	13%
DK/NR	8%	7%	9%	15%	8%	3%	7%	7%	4%	9%	7%	11%	6%
Unweighted n	1.389	699	690	378	417	594	141	117	122	540	375	94	191
Weighted n	1.359	670	689	368	427	564	185	140	92	533	316	93	179