

May 2023 Leadership Survey Questionnaire

1. Which of the federal party leaders one do you think would make the best Prime Minister of Canada?

Justin Trudeau of the Liberal Party

Pierre Poilievre of the Conservative Party

Jagmeet Singh of the New Democratic Party

[QUEBEC ONLY] Yves-François Blanchet of the Bloc Québécois Party

2. Instead of thinking of these Leaders as politicians, we are also interested in what you think of them as people. Suppose all of them worked together in the same office. Which one do you think would... [RANDOMIZE]

- Arrive first at the office in the morning
- Work the hardest over the course of the day
- Have the most friends in the office
- Be most likely to change their mind after listening to fellow worker's opinion
- Try to persuade the boss that they deserved a raise more than others
- Take the longest lunch break
- Be most likely to get to work in a taxi rather than using public transit

Justin Trudeau – Leader of the Liberal Party

Pierre Poilievre – Leader of the Conservative Party

Jagmeet Singh – Leader of the New Democratic Party

[QUEBEC ONLY] Yves-François Blanchet of the Bloc Québécois Party

3. If a federal election was held tomorrow, which party's candidate would you be most likely to vote for?

[RANDOMIZE]

Liberal Party of Canada	1
Conservative Party of Canada	2
New Democratic Party of Canada	3
Green Party of Canada	4
Bloc Québécois Party [QUEBEC ONLY]	5
People's Party of Canada	6
Other	7
Don't know	8

Prefer not to answer 9

4. [IF DON'T KNOW] In that case, which party's candidate would you be leaning towards?

[SAME ORDER]

Liberal Party of Canada	1
Conservative Party of Canada	2
New Democratic Party of Canada	3
Green Party of Canada	4
Bloc Québécois Party [QUEBEC ONLY]	5
People's Party of Canada	6
Other	7
Don't know	8
Prefer not to answer	9

5. The last federal election was held in September 2021. In that federal election, which party's candidate did you vote for? [RANDOMIZE]

I did not vote in the 2021 federal election	0
Liberal Party of Canada	1
Conservative Party of Canada	2
New Democratic Party of Canada	3
Green Party of Canada	4
Bloc Québécois Party [QUEBEC ONLY]	5
People's Party of Canada	6
Other	7
Don't know	8
Prefer not to answer	9