

April 2023 Survey Questionnaire

1. In your view what is the most important issue facing Canada today – in other words the issue or problem that concerns you personally the most? (Open end)

2. From what you can tell, does the federal government have a complete, partial or no plan whatsoever on how to manage that issue?

The federal government has a complete plan to manage this issue	1
The federal government has a partial plan to deal with this issue	2
The federal government has no plan to deal with this issue	3
Don't know/prefer not to answer	9

3. How would you describe your current financial situation? Would you describe yourself as well off with very few financial worries, getting by with a few financial worries, or falling behind with many financial worries?

Well off with very few financial worries	1
Getting by with a few financial worries	2
Falling behind with many financial worries	3
Don't know/prefer not to answer	9

4. How concerned are you that the main income earner in your household might lose their job and become unemployed in the foreseeable future?

Extremely concerned	1
Somewhat concerned	2
Not all that concerned	3
Not at all concerned	4
Don't know/prefer not to answer	9

5. If you had to guess, do you think the next generation will be...?

Significantly better off than my generation	1
Somewhat better off than my generation	2
About the same as my generation	3
Somewhat worse off than my generation	4
Significantly worse off than my generation	5
Don't know/prefer not to answer	9

6. Thinking about the economy, do you think the economy will improve or worsen in the next 12 months?

The economy will improve in the next 12 months	1
The economy will worsen in the next 12 months	2
Don't know/prefer not to answer	9

7. Were you aware that the federal government released their budget on March 28, 2023?

Yes	1
No	2
Don't know/prefer not to answer	9

8. [Some/Other] people say that the federal government has lost its way and doesn't represent people like me. [Other/Some] people say that the federal government has my back and represents people like me. Which is closer to your opinion? [rotate order]

The government represents people like me	1
The government does not represent people like me	2
Don't know/prefer not to answer	9

9. If a federal election was held tomorrow, which party's candidate would you be most likely to vote for? [randomize]

Liberal Party of Canada	1
Conservative Party of Canada	2
New Democratic Party of Canada	3
Green Party of Canada	4
Bloc Quebecois (Quebec only)	5
People's Party of Canada	6
Other	7
Don't know	8
Prefer not to answer	9

10. (if don't know in Q9) In that case, which party's candidate would you be leaning towards? [same order as Q9]

Liberal Party of Canada	1
Conservative Party of Canada	2
New Democratic Party of Canada	3
Green Party of Canada	4
Bloc Quebecois (Quebec only)	5
People's Party of Canada	6
Other	7
Don't know	8
Prefer not to answer	9