

Ontario Election Polling Questions (May 27-29)

1. Have you already cast your vote in the current Ontario provincial election?

Yes	1
No	2

2. [IF YES TO Q1, HAVE VOTED] For which party's candidate did you vote?
[RANDOMIZE]

Progressive Conservative Party of Ontario	1
Ontario Liberal Party	2
Ontario New Democratic Party	3
Green Party of Ontario	4
Other	5
Prefer not to answer	9

3. [IF NO TO Q1, HAVE NOT YET VOTED] For the upcoming provincial election to be held on June 2nd, which party's candidate in your local area would you be most likely to vote for? [RANDOMIZE]

Progressive Conservative Party of Ontario	1
Ontario Liberal Party	2
Ontario New Democratic Party	3
Green Party of Ontario	4
Other	5
Don't know	8
Prefer not to answer	9

4. [IF Q3=8] In that case, which party's candidate in your local area would you be leaning towards? [SAME ORDER AS Q3]

Progressive Conservative Party of Ontario	1
Ontario Liberal Party	2
Ontario New Democratic Party	3
Green Party of Ontario	4
Other	5
Don't know	8
Prefer not to answer	9

5. Based on what you have heard, read or seen about the Ontario provincial election so far, which one of the main provincial parties has been gaining popularity and momentum recently? [RANDOMIZE]

Progressive Conservative Party of Ontario	1
Ontario Liberal Party	2
Ontario New Democratic Party	3
Green Party of Ontario	4
Don't know/Prefer not to answer	9

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6. In the last 4 weeks, have you changed your mind about who you are going to vote for?

Yes	1
No	2
Don't know/Prefer not to say	9

7. [IF YES] Which party's candidate were you considering voting for before? [EXCLUDE PARTY CHOSEN AT Q2, Q3 OR Q4] [RANDOMIZE]

Progressive Conservative Party of Ontario	1
Ontario Liberal Party	2
Ontario New Democratic Party	3
Green Party of Ontario	4
Other	5
Don't know	8
Prefer not to answer	9

8. Which party's candidate did you vote for in the 2018 Ontario provincial election, if you voted at all? [RANDOMIZE]

Progressive Conservative Party of Ontario	1
Ontario Liberal Party	2
Ontario New Democratic Party	3
Green Party of Ontario	4
Other	5
I did not vote	6
Don't know	8
Prefer not to answer	9

For each of the following, please indicate what sort of advertising you saw, if any, over the course of the election campaign [SELECT ALL THAT APPLY] [RANDOMIZE]:

- 9. Progressive Conservative Party of Ontario
- 10. Ontario Liberal Party
- 11. Ontario New Democratic Party
- 12. Green Party of Ontario

On social media (e.g., the apps or websites of Facebook, Instagram, Twitter, TikTok, etc.)	1
On a website	2
On TV	3
On the radio	4
In a printed newspaper	5
None of the above	8
Don't know/Prefer not to say	9