

Questionnaire: September 17-19, 2021

1. Have you already cast your vote in the current federal election?

- Yes
- No

2. [IF YES TO Q1] For which party's candidate did you vote?
[RANDOMIZE]

- Conservative Party of Canada
- Liberal Party of Canada
- New Democratic Party (NDP)
- Green Party of Canada
- [QUEBEC ONLY] Bloc Québécois (BQ)
- People's Party of Canada
- Other
- Prefer not to answer

3. [IF NO TO Q1] If the federal election was held tomorrow, which party's candidate would you be most likely to vote for? [RANDOMIZE]

- Conservative Party of Canada
- Liberal Party of Canada
- New Democratic Party (NDP)
- Green Party of Canada
- [QUEBEC ONLY] Bloc Québécois (BQ)
- People's Party of Canada
- Other
- I will not vote/None
- Don't know
- Prefer not to answer

4. [IF DK in Q3] In that case, which party's candidate would you be leaning towards? [SAME ORDER AS PREVIOUS Q]

- Conservative Party of Canada
- Liberal Party of Canada
- New Democratic Party (NDP)
- Green Party of Canada
- [QUEBEC ONLY] Bloc Québécois (BQ)
- People's Party of Canada
- Other
- Don't know
- Prefer not to answer

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5. [IF PARTY SELECTED AT Q2, 3, OR 4] When did you make up your mind to vote for that party's candidate?
- Before the election was called on August 15, 2021
 - Between when the election was called on August 15, 2021 and Labour Day (September 5, 2021)
 - Between Labour Day and Sunday September 12, 2021
 - Between Monday September 13, 2021 and Election Day
 - Don't know/Prefer not to say

6. [IF ANY PARTY RESPONSE OFFERED TO EITHER Q3 OR Q4. DO NOT DISPLAY PARTY CHOSEN IN Q3 OR Q4.] Which party would be your second choice?
- Conservative Party of Canada
 - Liberal Party of Canada
 - New Democratic Party (NDP)
 - Green Party of Canada
 - [QUEBEC ONLY] Bloc Québécois (BQ)
 - People's Party of Canada
 - Other
 - I will not vote/None
 - Don't know
 - Prefer not to answer

7. [IF A PARTY RESPONSE IS OFFERED TO Q6] How likely is it that you will change your mind and vote for your second choice?
- Very likely
 - Somewhat likely
 - Not very likely
 - Not at all likely

People make up their minds about who they are going to vote for in an election for many different reasons. How important were each of the following to you personally in deciding which party's candidate you were going to vote for? [RANDOMIZE]

8. You always vote for that party's candidate in your local area.
9. The local candidate themselves
10. Your support for the ideas and policies of the party you are voting for
11. Your opposition to the ideas and policies of a given party
12. Your positive impression of the leader of the party you are voting for
13. Your negative impression of the leader of any given party
- Very important
 - Somewhat important
 - Not very important
 - Not important at all
 - Don't know/Prefer not to say

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14. [IF Q11= VERY OR SOMEWHAT IMPORTANT] Which party or parties' ideas and policies did you oppose? Select all that apply

Conservative Party of Canada

Liberal Party of Canada

New Democratic Party (NDP)

Green Party of Canada

[QUEBEC ONLY] Bloc Québécois (BQ)

People's Party of Canada

Other

Prefer not to answer

15. [IF Q13=VERY OR SOMEWHAT IMPORTANT] Which leader(s) do you have a negative impression of?

Erin O'Toole, leader of the Conservative Party of Canada

Justin Trudeau, leader of the Liberal Party of Canada

Jagmeet Singh, leader of the New Democratic Party

Annamie Paul, leader of the Green Party of Canada

[QUEBEC ONLY] Yves-François Blanchet, leader of the

Bloc Québécois

Maxime Bernier, leader of the People's Party of Canada

16. Which party's candidate did you vote for in the 2019 federal election, if you voted at all?

Conservative Party of Canada

Liberal Party of Canada

New Democratic Party (NDP)

Green Party of Canada

[QUEBEC ONLY] Bloc Québécois (BQ)

People's Party of Canada

Other

I did not vote

Don't know

Prefer not to answer